

# Quantified Ag<sup>®</sup> a wholly-owned subsidiary of Intervet Inc. also known as Merck Animal Health

*Quantified Ag's SenseTag system focuses on monitoring feedlot cattle to provide producers and feedlot operators the ability to track an animal's biometrics and behavioral data through a non-invasive cattle ear tag equipped with sensors to monitor the health of the individual animal or herd.*

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**Markets:** Global, including United States, Canada, Europe, and Africa

## QUANTIFIEDAG<sup>®</sup>



Quantified Ag<sup>®</sup> provides a pro-active system for cattle producers and feedlot operators to track an animal's biometrics and behavioral data using a non-invasive cattle ear tag equipped with sensors to monitor the health of the individual animal or herd. The technology can detect animal illness, thus reducing the potential for disease outbreak, allowing for easy identification of sick animals, and providing easy-to-use software reports on any mobile device, desktop, tablet or secure website. Proprietary algorithms are able to identify animals showing signs of illness or disease and provide real-time alerts.

